

GENERATE LEADS for REAL ESTATE MARKET

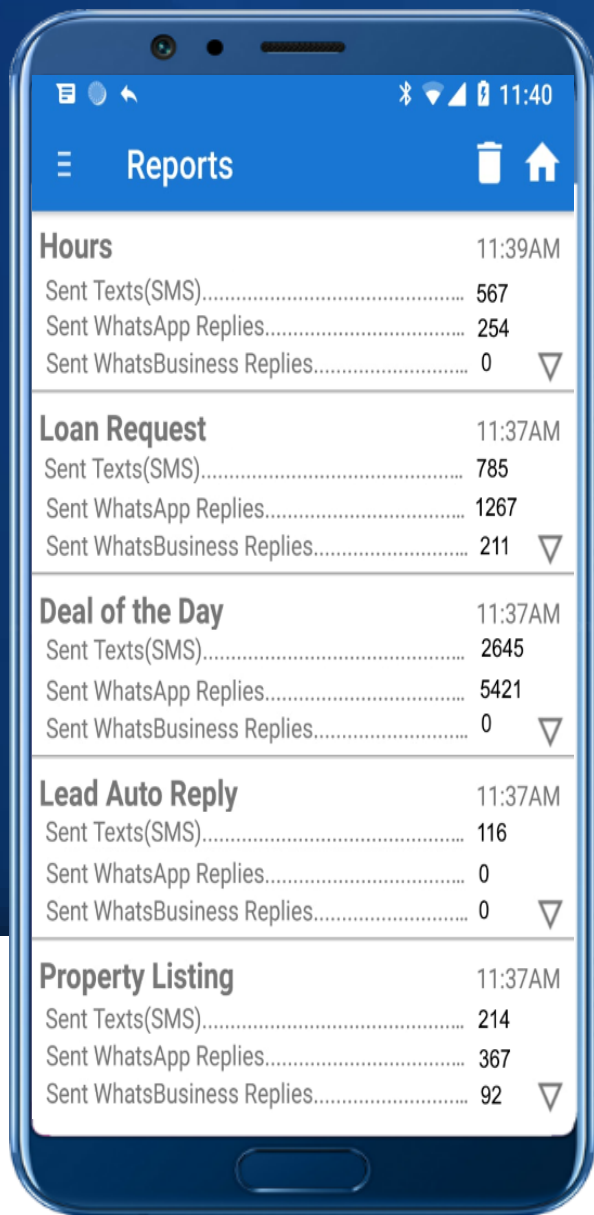
Welcome to SMS / Text Message Marketing

TEXT FOR INFO

FOR SALE

To get Links and Photos of this Listing!
TEXT "254W" TO 212 932 3232

Proven Solution



Reports	
Hours	11:39AM
Sent Texts(SMS).....	567
Sent WhatsApp Replies.....	254
Sent WhatsBusiness Replies.....	0
Loan Request	11:37AM
Sent Texts(SMS).....	785
Sent WhatsApp Replies.....	1267
Sent WhatsBusiness Replies.....	211
Deal of the Day	11:37AM
Sent Texts(SMS).....	2645
Sent WhatsApp Replies.....	5421
Sent WhatsBusiness Replies.....	0
Lead Auto Reply	11:37AM
Sent Texts(SMS).....	116
Sent WhatsApp Replies.....	0
Sent WhatsBusiness Replies.....	0
Property Listing	11:37AM
Sent Texts(SMS).....	214
Sent WhatsApp Replies.....	367
Sent WhatsBusiness Replies.....	92

The Power of the Real Estate Text Message Marketing

Specify keyword triggers that give customers instant information

Organic Reach

100% Messages are Opened and Read Instantly



Emails
22%



LinkedIn
20%



Instagram
20%



Twitter
4%



Facebook
3%

Click Through Rate

CTR for Text Messages is **up to 100%**

CTR for Emails is **1.5 - 8%**

Increase Sales and Generate more Revenue

Keyword based Text Marketing AutoResponder 24/7 Android App

People want information right away when it's relevant to their current activity and texting is the preferred way to get that information.

of all homebuyers prefer
to get **property info via text**
message

62%



Because of the Relevance of Information that arrives exactly when the user is planning to buy a product or service, **Conversion Rates Are Higher** than with proactive marketing

Information Instantly and on Demand

Take back evenings and weekends! Let an app do the work for you!

Reply with:



Property Details



Link for an In-Depth Tour of the Property



Scheduled Showing



Property Listings



Property Profile , Size and Price



List of Documents to Fill In



Ways to obtaining a loan to buy a property



Ways to finance the purchase.



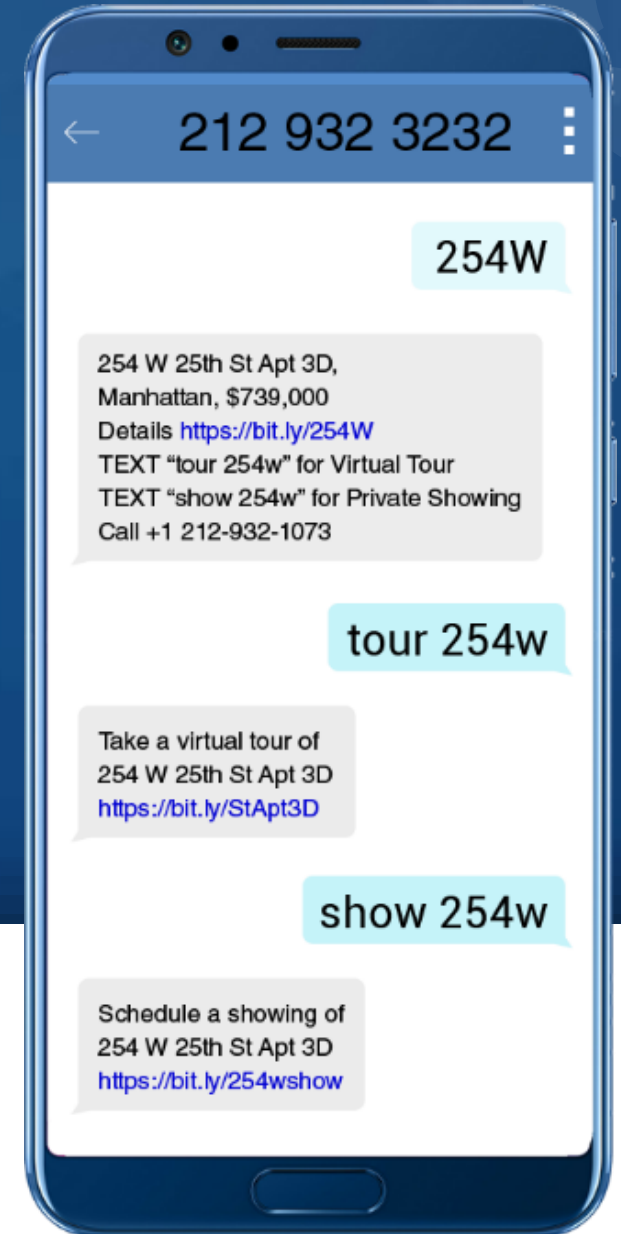
Answer Common Questions

Get Competitive Advantage Over Other Realtors

You are Busy / Outside Of Business Hours? You receive 100 calls each day?

Keyword-based SMS AutoResponder automatically respond to requests submitted by your customers or potential clients, 24/7, reducing the need for human response, Facilitating the Heavy Workload of a real estate agent and Increasing Productivity

Make your business Innovative, Engaging,
and Approachable = More Sales!



How Keyword based Text Marketing Works for Real Estate ?

1

1 Set Your Auto Reply

sends to those who text you

2

2 Set Your Keywords

Interested leads would text you these words

3

3 Set Channel to Reply to

- Regular Text Message,
- WhatsApp message,
- Facebook Message
- or use them ALL

2

Insert keywords ?

254W

Recognize as a part of the sentence ? ☒

Select channel to reply to:



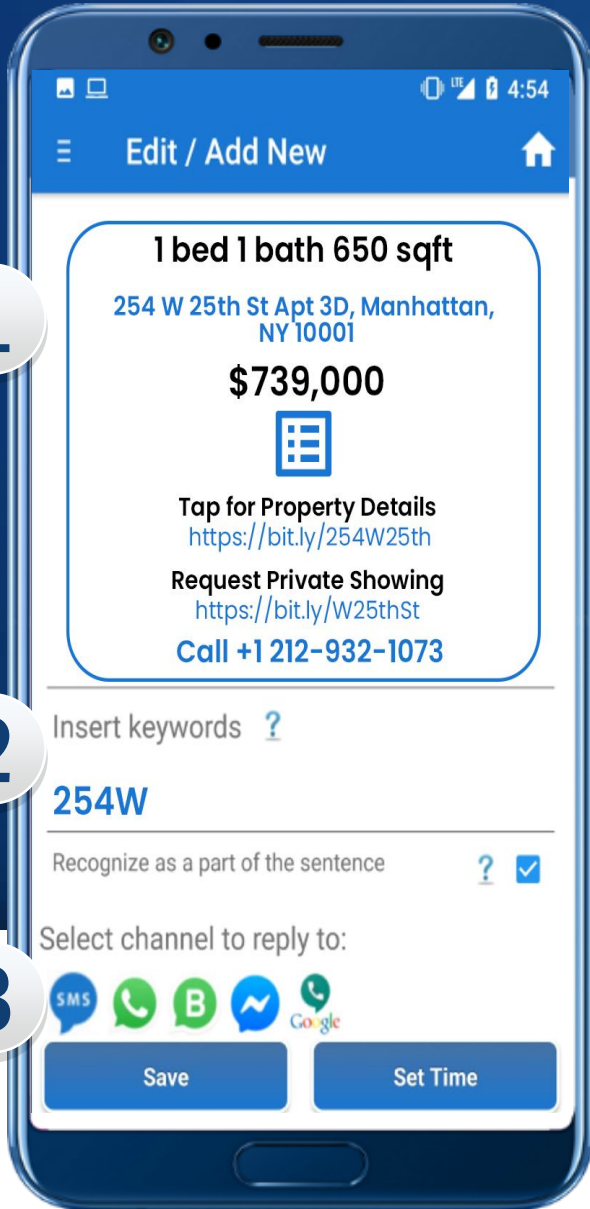
Save

Set Time

3

Advertise the keywords anywhere your customers are (signage, social media, websites etc.)

Text “254W” to 918-64112258 to get more info!



Benefits of Keyword based Marketing AutoResponder



Generate more Leads



Reply to requests 24/7



High Open Rates



Improve Productivity



High Response Rates



Boost Awareness



High Conversion Rates



Cost-Effective



Increase Sales



Time Efficient



KEYWORD BASED AUTORESPONDER IS THE **PERFECT** **TECHNOLOGY FOR YOUR COMPANY.**

Real Estate Agents
Buyers' Agent, Sellers' Agent,
Residential, Commercial Agent



Real Estate Broker
Property Manager



Real Estate Consultant
Real Estate Loan Officer
Mortgage Broker



Realtors who use
SMS Marketing see :

- Increased Leads
- Quicker Market Turnaround
- Boosts in Brand Awareness



Real Estate Assistant
Real Estate Marketing Specialist
Real Estate Developer

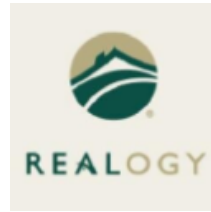


Real Estate Wholesaler
Real Estate Investor
Real Estate Attorney



Home Inspectors
Real Estate Appraiser
Leasing Agent

**Among those who adopted SMS
Marketing are Realtor, ForRent, Zillow,
Berkshire Hathaway and more**



**They ALL CAN'T be wrong!
Consider the benefits of
Keyword based Marketing AutoResponder**



Low Cost Leader for Real Estate Text Marketing

WHAT YOU ARE GETTING

 FULL Access to 3 Marketing Platforms











Text (SMS)
Marketing



WhatsApp
Marketing



Facebook
Marketing

-  UNLIMITED Keywords based Auto Replies
-  Collect Unlimited Phone Number
-  Automate FB Marketplace / pages Replies
-  Export Full Stat for All Campaigns
-  Reply to Google Voice Virtual Numbers
-  NO Need to Lease Short Code
-  NO Setup Fee
-  NO per Message Payments

There's No Risk **TRY IT FREE**

NO credit card required